



**July 8<sup>th</sup> – 13<sup>th</sup> 2025**

February 2025

The success of the Lee County Fair and the ability to continue to improve our events and facilities is in large part thanks to our many sponsors. I am hoping you will consider to support the fair, thereby allowing us to make even more improvements that will benefit the residents (especially the youth) of Lee County and the surrounding area.

Our Grandstand and Entertainment line-up for this year is as follows:

Tuesday – **Double S Bull Riding**

Wednesday – **Crowning of our 2025 Lee County Fair Queen**

Thursday – Senior Day at the Fair 1p-4p  
**ATV Big Air Tour**

Friday – Kid's Day at the Fair 1p-4p  
**Sprint Innovators / Car Race**  
– **Entertainment Pavilion – Eli and The Faster Horse**

Saturday – Lee County Farm Bureau Day  
**LOCAL DEMOLITION DERBY**  
– **Entertainment Pavilion – The Boys**

Sunday – **Lee County Fair Car Show, Bags Tournament**

The Lee County Fair would not be possible without our numerous sponsors! Thank you for considering to support the 2025 Lee County Fair. I look forward to hearing from you soon, if I have not heard back from you by April 1<sup>st</sup>, I will gladly contact you shortly after. Please feel free to contact me if you have any questions.

If you wish not to be interrupted by a sales call, please feel free to fill out the attached form and return it with payment by April 1<sup>st</sup> to:

Lee County Fair, PO Box 179, Donnellson, IA 52625

Sincerely,  
Katie Wilson  
Lee County Fair Manager  
[manager@leecountyfairiowa.com](mailto:manager@leecountyfairiowa.com)  
319-280-4631



## 2025 Sponsorship Levels

### General Benefits

- Business name will be listed in a full-page sponsor ad on the back page of the County Fair tab that will be sent to all Daily Gate & Daily Democrat subscribers, and to everyone that receives the Bonny Buyer (~25,000 copies)
- Business name listed in our brochure.
- Business name listed on two large banners thanking all sponsors
- **Business name will not be guaranteed to be published in paper and brochure if we receive after April 1<sup>st</sup>**

### Blue Ribbon \$250

#### OPTION #1 – Livestock Barns / Show Barn

- General Benefits
- Business name listed on show programs
- Banner (approximately 3' x 5') with your logo displayed in the Sheep/Cattle Barn, Swine Barn or Show Barn

#### OPTION #2 – Midway

- General Benefits
- Business logo listed on two banners prominently displayed on the Midway

### Reserve Grand Champion Blue \$500

#### OPTION #1 – Grandstand

- Your business will receive the General Benefits
- 10 grandstand tickets good for any event during fair
- Banner (approximately 3' x 5') with your logo at Grandstand Event
- Business name listed on two banners prominently displayed on the Fairgrounds
- Business name announced as a Reserve Champion sponsor at all Grandstand Events

#### OPTION #2 – Midway

- Your business will receive the General Benefits
- 20 sheets of Carnival Tickets (10 tickets per sheet)

- Banner (approximately 3' x 5') with your logo displayed on a ride on the Midway
- Business name listed on two banners prominently displayed on the Midway
- Business name announced as a Reserve Champion sponsor at all Grandstand Events

**Reserve Grand Champion Silver \$1000**

**OPTION #1 – Grandstand**

- Your business will receive the General Benefits
- 15 Grandstand Tickets good for any event during the fair
- Banner (approximately 3' x 5') with your logo at Grandstand Event
- Business name listed on two banners prominently displayed on the Fairgrounds
- Business name announced as Champion sponsor at all Grandstand Events
- Business name announced on radio advertising and listed on poster
- Business name listed on our website and our Facebook Page

**OPTION #2 – Midway**

- Your business will receive the General Benefits
- 30 sheets of Carnival Tickets (10 tickets per sheet)
- TWO Banners (approximately 3' x 5') with your logo displayed on TWO rides on the Midway
- Business name listed on two large banners prominently displayed on the Midway
- Business name announced as a Champion sponsor at all Grandstand Events
- Business name listed on our website and our Facebook Page

**Reserve Grand Champion Gold \$1500**

- Your business will receive the General Benefits
- 25 free grandstand tickets good for any event during fair
- Banner (approximately 3' x 5') with your logo at Grandstand Event
- Banner rights throughout grandstand area and pit area on evening of your event
- Business name listed on two large banners prominently displayed on the Fairgrounds
- Business name announced as a Grand Champion Red sponsor at all Grandstand Events
- Business name announced on radio advertising and listed on poster
- Business name listed on our website and our Facebook Page

**Grand Champion Blue \$2000**

- Your business will receive the General Benefits
- 35 free grandstand tickets good for any event during fair
- Banner (approximately 3' x 5') with your logo at Grandstand Events 2 Nights
- Banner rights throughout grandstand area and pit area on evening of your event
- Business name listed on two large banners prominently displayed on the Fairgrounds
- Business name announced as a Grand Champion Silver sponsor at all Grandstand Events
- Business name announced on radio advertising and listed on poster
- Business name listed on our website and our Facebook Page

## **Grand Champion Silver**

**\$2500**

- Your business will receive the General Benefits
- 45 free grandstand tickets good for any event during fair
- Banner (approximately 3' x 5') with your logo at Grandstand Events 3 Nights
- Banner rights throughout grandstand area and pit area on evening of your event
- Business name listed on two large banners prominently displayed on the Fairgrounds
- Business name announced as a Grand Champion Gold sponsor at all Grandstand Events
- Business name announced on radio advertising and listed on poster
- Business name listed on our website and Facebook Page

## **Grand Champion Gold**

**\$3000**

- Your business will receive the General Benefits
- 60 free grandstand tickets good for any event during fair
- Banner (approximately 3' x 5') with your logo at all Grandstand Events
- Banner rights throughout grandstand area and pit area on evening of your event
- Business name listed on two large banners prominently displayed on the Fairgrounds
- Business name announced as a Grand Champion sponsor at all Grandstand Events
- Business name announced on Every radio advertising and listed on poster
- Business name listed on our website and Facebook Page



# Sponsorship Information Form

Please return form, payment and email business logo (pdf) by April 1<sup>st</sup>

BUSINESS NAME as you would like to have it listed for sponsorship:

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CONTACT: \_\_\_\_\_ PHONE #: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

EMAILADDRESS: \_\_\_\_\_

After reviewing the levels of support, our business has chosen to participate as follows:

- |  |  |                        |
|--|--|------------------------|
| _____ Blue Ribbon level at a cost of \$250                   |  |                        |
| _____ Option #1 Livestock Barns or Show Barn                 |  | _____ Option #2 Midway |
| _____ Reserve Grand Champion Blue level at a cost of \$500   |  |                        |
| _____ Option #1 Grandstand                                   |  | _____ Option #2 Midway |
| _____ Reserve Grand Champion Silver of \$1000                |  |                        |
| _____ Option #1 Grandstand                                   |  | _____ Option #2 Midway |
| _____ Reserve Grand Champion Gold level at a cost of \$1500. |  |                        |
| _____ Grand Champion Blue level at a cost of \$2000          |  |                        |
| _____ Grand Champion Silver level at a cost of \$2500        |  |                        |
| _____ Grand Champion Gold level at a cost of \$3000          |  |                        |

**Please respond by April 1<sup>st</sup>, so we may get our marketing materials and website updated.  
Thank you!**

Katie Wilson, Lee County Fair Manager,  
PO Box 179, Donnellson, IA 52625, [manager@leecountyfairiowa.com](mailto:manager@leecountyfairiowa.com) 319-280-4631